**Become a KFCF Sponsor to support our Arts and Music Fund, or our Science and Public Affairs Fund.**

**Jazz:** America's Music, Earthbeat, Planetary Radio, Ecoshock Radio, Bioneers, Science: A Candle in the Dark, Art Attack, Soul Kitchen, Wasteland of the Free, Down on the Farm, LA Theatre Works, Stir It Up, Pakatelas Poetry, This American Life, Reveal, Seachange Radio.

Just a few of the excellent, enriching, and entertaining programs on KFCF.
Why sponsor?
Our KFCF listening audience is well-educated, affluent, and involved. They are culturally and generationally diverse. They listen to the station. KFCF is not background but compelling, challenging, and enjoyable radio they depend on.

As an underwriter, your company will be identified as one that appreciates programs that encourages social and scientific awareness, sustainability, and supports the intellectual and artistic life of our community.

Who listens?
The majority of KFCF listeners are in Fresno but we reach people throughout the Valley from north of Merced to Delano, with a potential audience of 1.75 million strong. (NPR Labs/US Census)
Our radio station has been 100% listener supported since 1975.

When you become a sponsor, we broadcast your message in the clutter-free environment of public/community radio. Your message stands out and is not lost in the commercial noise that packs commercial radio.

KFCF programming reflects the great diversity of our audience, their steadfast and sophisticated social awareness, and their broad interests, with an unmatched mix of local, state, and national news, science, public affairs, and arts programming.

Your investment buys one month of sponsor announcements. We’ll write the announcements, produce, and air them.
Your announcement will run on average 4 times a week, or a minimum of 16 messages per month during our local, prime listening programs.