88.1 FN FRESN

	music shows are not ned due to legal issues.
HPFA	KFCF rebroadcasts programs from KPFA, Berkeley except as indicated.

www.kfcf.org

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	RISING UP! with Sonali					ROOTS KOMMUNI KATIONS	
PIANO Music of all kinds featuring Bach	DEMOCRACY NOW!					TUE	
with Sherri Gendleman		THE GOSPEL Experienc					
	with 0						
THE SUNDAY		DEMOCRACY NOW!					
SHOW	LETTERS AND POLITICS	WASTELAND OF THE	LETTERS AND POLITICS	LETTERS AND POLITICS	ECONOMIC UPDATE w Richard Wolff	Music of The World	
ACROSS THE GREAT	Jazz: America's Music	FREE	ALTERNATIVE RADIO	TALKIES	EARTHBEAT	BLUES BY THE BAY	
THE GREAT DIVIDE	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
511152	AG	AINST THE GRAIN	N	BEHIND THE NEWS	The Collision: Sports and Politics	BILIES	
AMERICA'S	WOMEN'S Magazine	YOUR OWN HEALTH & FITNESS	RADIO ECOSHOCK	*Th1 See Key Below	PROJECT CENSORED	BLUES By the bay	
BACK 40	THIS AMERICAN LIFE	EXPLORATION	VOICES OF THE MIDDLE EAST	VISIONARY ACTIVIST	TERRA VERDE Education Today 1&3rd: Ideas on The Edge	SOUL	
PIG IN A PEN	COVER	TO COVER	*W3 SEE KEY	PAKATELAS OR ART ATTACK	COUNTERSPIN	KITCHEN	
PEN OR	RUDE AWAKENING SeaChange of 4th-Science: Candle		OPEN BOOK	BIONEERS	*F3 SEELKEX		
PANHANDLE Country		HARD KNO	OCK RADIO	REVEAL	REVEAL HARD KNOCK RADIO	UNDER-	
LE SHOW			The Struggle	FLASHPOINTS	*F5 SEE KEY	CURRENTS	
SUNDAY KPFA EVENING NEWS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY KPFA EVENING NEW	
Planetary Radio	<u>i</u>	PA	CIFICA EVI	ENING NEV	vs	INDIE LANDSCAPES	
LA THEATRE	AFRICA Today	NUESTRO FORO	BAY NATIVE CIRCLE	APEX EXPRESS	◆**** +☆*+** □□ ***◆* ●□**	1st ★★本地 Nigh Special 2nd-Interstellar Loun	
WORKS	TRANSITIONS	вевор,	DEAD TO	THE BONNIE	La Onda Bajita or <mark>Live</mark>	3rd - Underground RF 4th - Music with Phil	
THIS AMERICAN	ON TRADITIONS	CUBOP, MUSICAL TRUTH	THE World	SIMMONS SHOW	La Onda Bajita or <mark>Live</mark>	5th - 7 to 11 Show	
LIFE					Local Music	GROOVE SESSION	
DISCREET MUSIC	OFF THE Beaten Path	THE REGGAE EXPRESS	SING OUT!	HEAR AND NOW	HISTORY OF FUNK	SESSION	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
1 AM PITCH Chill Cafe	NO OTHER RADIO	MUSIC		History of Funk	BAJABA Jazzline		
2 AM	A FIT	Pedro's Siesta Fiesta	DEPARTMENT SHOWCASE	CRACK 'O DAWN OVER THE EDGE	SIDESHOW RADIO		
						CHOCOLATI BEATS	
To Be	1			EDGE		or	
Announced	NICHT	2:30 Various 3:00 Truth, Power & Politics w	Non-			AFTER	
	NIGHT Magic	2.30 Validous 3:00 Truth, Power & Politics w Neal Conan 4: City Arts Lecture	Non- Fiction Music	PUZZLING EVIDENCE	ROOTS Kommuni- Kations	AFTER HOURS	

kted Shows added KFCF are in Green ally Produced ogramming lightlighted in Yellow



Become a KFCF Sponsor to support our **Arts and Music Fund**, or our **Science and Public Affairs Fund**.



Jazz: America's Music, Earthbeat, Planetary Radio, Ecoshock Radio, Bioneers, Science: A Candle in the Dark, Art Attack, Soul Kitchen, Wasteland of the Free, Down on the Farm, LA Theatre Works, Stir It Up, Pakatelas Poetry, This American Life, Reveal, Seachange Radio.

Just a few of the excellent, enriching, and entertaining programs on KFCF.

Become a KFCF Sponsor to support our Arts and Music Fund, or our Science and Public Affairs Fund.

Sponsorship is an effective way to get quality on-air exposure for your business and a compelling way to express your support for the Central Valley's longest running, most programmatically diverse community/public radio station.



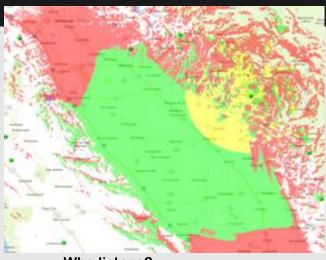
When you become a sponsor, we broadcast your message in the clutter-free environment of public/community

radio. Your message stands out and is not lost in the commercial noise that packs commercial radio.



KFCF programming reflects the great diversity of our audience, their steadfast and sophisticated social awareness, and their broad interests, with an unmatched mix of local, state, and national news, science, public affairs, and arts programming.





Who listens?

The majority of KFCF listeners are in Fresno but we reach people throughout the Valley from north of Merced to Delano, with a potential audience of 1.75 million strong.(NPR Labs/US Census)

Our radio station has been 100% listener supported since 1975.

Your investment buys one month of sponsor announcements. We'll write the announcements, produce, and air them.

Your announcement will run on average 4 times a week, or a minimum of 16 messages per month during our local, prime listening programs.

Why sponsor?

Our KFCF listening audience is well-educated, affluent, and involved. They are culturally and generationally diverse. They listen to the station. KFCF is not background but compelling, challenging, and enjoyable radio they depend on.

As an underwriter, your company will be identified as one that appreciates programs that encourages social and scientific awareness, sustainability, and supports the intellectual and artistic life of our community.

