

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
5A	RISE UP! with Sonali						ROOTS KOMMUNIKATIONS
6	PIANO Music of all kinds featuring Bach with Sherri Gentleman						DEMOCRACY NOW!
7	UPFRONT with Cat Brooks, Brian Edwards-Tiekert and Mitch Jeserich						THE GOSPEL EXPERIENCE
8	THE SUNDAY SHOW						THE GOSPEL EXPERIENCE
9	DEMOCRACY NOW!						THE GOSPEL EXPERIENCE
10	LETTERS AND POLITICS	WASTELAND OF THE FREE	LETTERS AND POLITICS	LETTERS AND POLITICS	LETTERS AND POLITICS	ECONOMIC UPDATE w Richard Wolff	KPFA Music of The World
11	Jazz: America's Music	WASTELAND OF THE FREE	ALTERNATIVE RADIO	TALKIES	EARTHBEAT	BLUES BY THE BAY	BLUES BY THE BAY
NOON	ACROSS THE GREAT DIVIDE						BLUES BY THE BAY
1	AGAINST THE GRAIN						BLUES BY THE BAY
2	AMERICA'S BACK 40	WOMEN'S MAGAZINE	YOUR OWN HEALTH & FITNESS	RADIO ECOSHOCK	*Th1 See Key Below	PROJECT CENSORED	BLUES BY THE BAY
3	PIG IN A PEN OR PANHANDLE COUNTRY	COVER TO COVER	*W3 SEE KEY	PAKATELAS OR ART ATTACK	COUNTERSPIN	SOUL KITCHEN	SOUL KITCHEN
4	LE SHOW	FLASHPOINTS	The Struggle	FLASHPOINTS	*F5 SEE KEY BELOW	UNDERCURRENTS	UNDERCURRENTS
5	PLANETARY RADIO	AFRICA TODAY	NUESTRO FORO	BAY NATIVE CIRCLE	APEX EXPRESS	INDIE LANDSCAPES	INDIE LANDSCAPES
6	LA THEATRE WORKS	TRANSITIONS ON TRADITIONS	BEBOP, CUBOP, MUSICAL TRUTH	DEAD TO THE WORLD	THE BONNIE SIMMONS SHOW	THE GROOVE SESSION	THE GROOVE SESSION
7	DISCREET MUSIC	OFF THE BEATEN PATH	THE REGGAE EXPRESS	SING OUT!	HEAR AND NOW	HISTORY OF FUNK	HISTORY OF FUNK
8	1 AM Chill Cafe	PITCH A FIT	NO OTHER RADIO NETWORK	MUSIC DEPARTMENT SHOWCASE	CRACK 'O DAWN	BAJABA Jazzline	BAJABA Jazzline
9	2 AM To Be Announced	NIGHT MAGIC	1:30 Climate One 2:30 Various 3:00 Truth, Power & Politics w Neal Conan 4: City Arts Lecture	Non-Fiction Music	OVER THE EDGE	SIDESHOW RADIO	CHOCOLATE BEATS or AFTER HOURS
10	4 AM- Tent Show Radio	NIGHT MAGIC	Non-Fiction Music	Non-Fiction Music	PUZZLING EVIDENCE	ROOTS KOMMUNIKATIONS	ROOTS KOMMUNIKATIONS
MID	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	1 AM Chill Cafe	PITCH A FIT	NO OTHER RADIO NETWORK	MUSIC DEPARTMENT SHOWCASE	CRACK 'O DAWN	BAJABA Jazzline	BAJABA Jazzline
2	2 AM To Be Announced	NIGHT MAGIC	1:30 Climate One 2:30 Various 3:00 Truth, Power & Politics w Neal Conan 4: City Arts Lecture	Non-Fiction Music	OVER THE EDGE	SIDESHOW RADIO	CHOCOLATE BEATS or AFTER HOURS
3	4 AM- Tent Show Radio	NIGHT MAGIC	Non-Fiction Music	Non-Fiction Music	PUZZLING EVIDENCE	ROOTS KOMMUNIKATIONS	ROOTS KOMMUNIKATIONS

***W3** 8TR (T) UP!
 1st - TBA
 2nd - Center for Non-Violence
 3rd - Speaking Truth to Empire
 4th - WILFF
 5th - Peace Fresno

***Th1** 1st, 4th & 5th - Climate One
 2nd - Down In The Valley
 3rd - Housing: It's The Law

***F3** (3:30 PM)
 1st - Yokuts Valley
 2nd - TBA
 3rd - Movement of the Americas
 4th - Clearing the Air

***F5** 1st - Down On The Farm
 2nd - Arte Casa Nuestro
 3rd - Queer Thang
 4th - TBA

Syndicated Shows added locally by KFCF are in Green
 Locally Produced programming is highlighted in Yellow

KFCF Web site: <https://www.kfcf.org>
 @kfcf881fm



Become a KFCF Sponsor to support our Arts and Music Fund, or our Science and Public Affairs Fund.



Jazz: America's Music, Earthbeat, Planetary Radio, Ecoshock Radio, Bioneers, Science: A Candle in the Dark, Art Attack, Soul Kitchen, Wasteland of the Free, Down on the Farm, LA Theatre Works, Stir It Up, Pakatelas Poetry, This American Life, Reveal, Seachange Radio.

Just a few of the excellent, enriching, and entertaining programs on KFCF.

Become a KFCF Sponsor to support our Arts and Music Fund, or our Science and Public Affairs Fund. Sponsorship is an effective way to get quality on-air exposure for your business and a compelling way to express your support for the Central Valley's longest running, most programmatically diverse community/public radio station.



When you become a sponsor, we broadcast your message in the clutter-free environment of public/community radio. Your message stands out and is not lost in the commercial noise that packs commercial radio.



Annual Agri-"cultural" Show

KFCF programming reflects the great diversity of our audience, their steadfast and sophisticated social awareness, and their broad interests, with an unmatched mix of local, state, and national news, science, public affairs, and arts programming.



Who listens?

The majority of KFCF listeners are in Fresno but we reach people throughout the Valley from north of Merced to Delano, with a potential audience of 1.75 million strong. (NPR Labs/US Census)

Our radio station has been 100% listener supported since 1975.

Your investment buys one month of sponsor announcements. We'll write the announcements, produce, and air them.

Your announcement will run on average 4 times a week, or a minimum of 16 messages per month during our local, prime listening programs.

Why sponsor?

Our KFCF listening audience is well-educated, affluent, and involved. They are culturally and generationally diverse. They listen to the station. KFCF is not background but compelling, challenging, and enjoyable radio they depend on.

As an underwriter, your company will be identified as one that appreciates programs that encourages social and scientific awareness, sustainability, and supports the intellectual and artistic life of our community.



KFCF/FFCF Annual Banquet